



ZJU “Entrepreneurship in China” Winter Programme 2016-17 Pre-Departure Briefing





Programme Objective

- ▶ To enhance students' understanding on **Entrepreneurship in China** by providing first-hand experience through living and learning in Hangzhou.





Programme Schedule

Date	Time	Event
Jan 3, Tue	All Day	Fly from HK to Hangzhou Registration
Jan 4, Wed	10:00-12:00	Opening & Welcome Ceremony
	12:30-13:30	Welcome Lunch
	14:00-17:00	Ice Breaking & Discover the campus
Jan 5, Thu	9:00-12:00	Lecture 1
	13:30-17:30	West Lake Hiking: Exploring the City
Jan 6, Fri	9:00-12:00	Lecture 2
	13:30-16:30	Group Discussion 1
Jan 7, Sat	All Day	Weekend
Jan 8, Sun	All Day	Weekend
Jan 9, Mon	9:00-12:00	Lecture 3
	13:30-16:30	Group Discussion 2
Jan 10, Tue	9:00-12:00	Lecture 4
	13:30-16:30	Company Visit 1
Jan 11, Wed	9:00-12:00	Lecture 5
	13:30-16:30	Company Visit 2
Jan 12, Thu	9:00-12:00	Lecture 6
	13:30-16:30	Group Discussion 3
Jan 13, Fri	9:00-12:00	Business Project: Presentation
	14:00-16:00	Closing Ceremony
Jan 14, Sat	All Day	Departure from Hangzhou to HK



Programme Components

- ▶ 6 formal lectures taught by ZJU professors
- ▶ 3 group discussion sessions
- ▶ 2 firm visits
- ▶ Group project (Business Plan Report and Group Presentation)
- ▶ Welcome & Closing Ceremony
- ▶ West Lake (西湖) hiking



Course Details

ZJU Course Title: Entrepreneurship in China

- ▶ Equivalent to **MGMT3415 Principles of Entrepreneurship (6 credits)**
- ▶ Upon completion of the course, a grade will be given to each student.
 - For students who receive a **PASS** grade, the course will be transferred back as MGMT3415 and 6 credits will be counted towards your graduation requirement.
 - For students who receive a **FAIL** grade, no credit will be transferred back.

Please note that only the credits will be transferred back but not the grade

Course Details



▶ Grade Distribution

10%	Attendance & Participation
90%	Group Project <ul style="list-style-type: none">• Business Plan Report 45%• Group Presentation 45%

Company Visits

Previous year's examples:

- BioClub
- Wensli Group Co., Ltd 萬事利絲綢集團
- Alibaba Group 阿里巴巴集團
- 灣西加速器企業



Cultural Tour

- ▶ Hiking along West Lake (西湖)





Flight Details

▶ Departing Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date of Departure:	3 Jan 2017 (Tuesday)
Flight Number:	KA620 (Dragonair 港龍航空)
Departure Time:	12:10
Arrival Time:	14:30
Meeting time:	9:30 am at Check-in Counter H (Terminal 1)

- ❖ *For students who will not be travelling with the group, please make sure that you arrive at **Yuanzhen Qizhen Hotel (浙江浙大圓正酒店)** by **16:00** on 3 Jan to check-in.*

Flight Details



▶ Returning Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date:	14 Jan 2017 (Saturday)
Flight Number:	KA621 (Dragonair 港龍航空)
Departure Time:	15:30
Arrival Time:	17:55



DRAGONAIR

- ▶ *Please keep the boarding pass of both flights as you will need to submit them if you apply for insurance claim.*

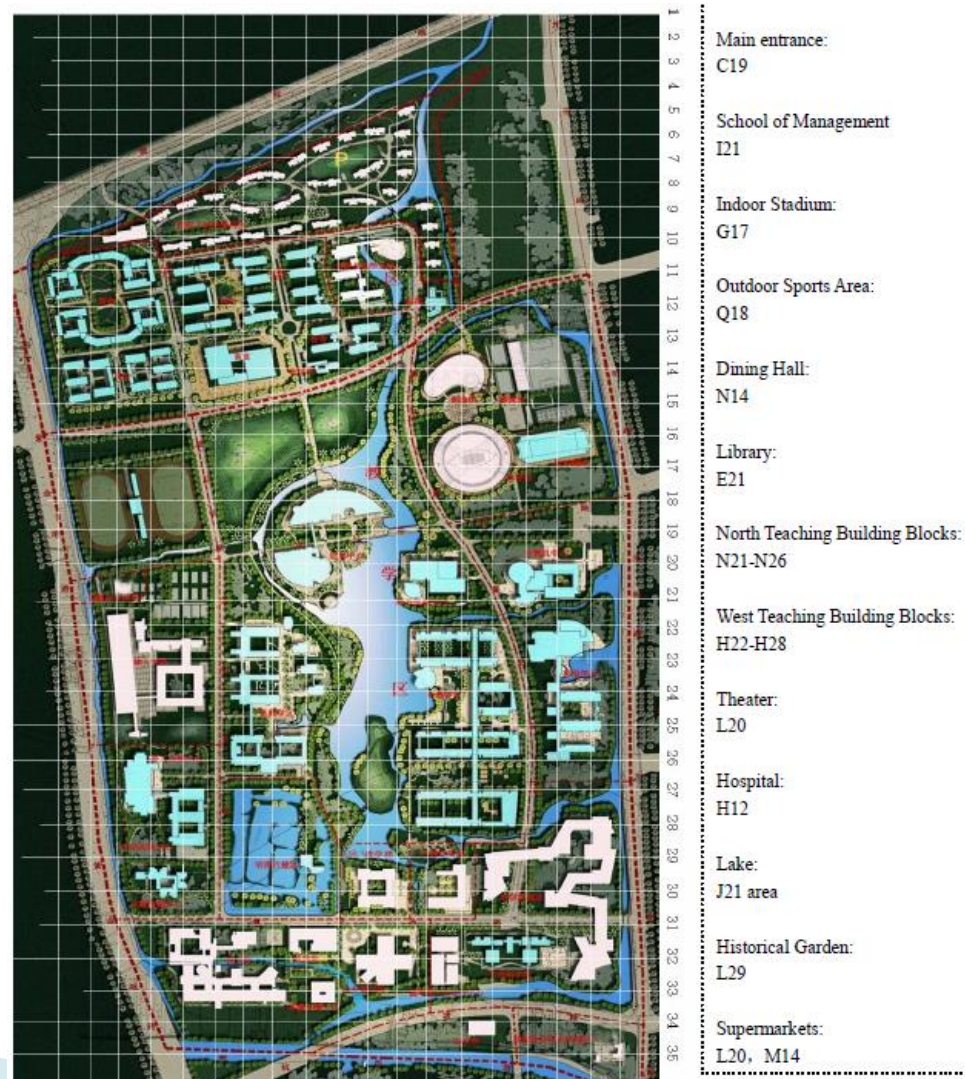


Insurance

- ▶ HKU undergraduate students travelling abroad as arranged by the University will be covered by the University's Group Travel Insurance Policy which provides basic benefits to students.
- ▶ Details of HKU Group Travel Insurance Plan can be viewed here:
 - http://www.als.hku.hk/admission/exchange/file/upload/10297/Circular_for_Students_2016.17_Final.pdf
- ▶ You may also purchase an additional insurance plan yourself if you want to extend the coverage during your stay in Xian.



Zijingang Campus 浙江大學紫金港校區





Hotel Accommodation

Yuanzhen Qizhen Hotel (浙江浙大圓正酒店)

- ▶ Located inside Zijingang Campus of Zhejiang University
- ▶ Two students will be sharing a standard twin room (with two single beds)
- ▶ Hot shower, air-conditioning and WIFI will be available in the room
- ▶ Laundry service in the hotel is quite expensive. You may use the self-laundry service in the student dorm near the hotel. The charge is RMB 3 per wash.
- ▶ Breakfast will be served by the hotel from 7:00 – 9:30am.





Facilities in Zhejiang University

- ▶ A rechargeable campus card will be issued to all students.
- ▶ With the student ID card, you can buy meals and shop on campus.
- ▶ You need to pay RMB 20 deposit to get the card upon arrival at ZJU. This deposit will be refunded back to you on the last day of the programme.
- ▶ Please keep your card in good condition. You need to pay a penalty if you lose the card.

Things you need to bring:



▶ Please make sure that you bring along the following items to Hangzhou:

- I.D. card, valid Home Return Permit, passport or tourist visa to Mainland China (if needed)
- Mobile phone
- Cash (for transportation, leisure activities & etc.)
- Adaptors/Plugs for Mainland China (220 V)
- Laptop
- **Business casual** for company visits
- Check the weather here:



<http://www.accuweather.com/en/cn/hangzhou/106832/weather-forecast/106832>



Student Conduct

- ▶ Students are required to attend **ALL** programme-arranged activities, including lectures, group discussions, company visits, cultural tour, welcome and closing ceremonies, etc.
- ▶ Attendance record for all events will be kept which will affect the final grade of the course.
- ▶ Prior preparation and active participation in all events are expected.
- ▶ Students are required to stay at the Yuanzhen Qizhen Hotel throughout the Programme period.



Student Conduct

- ▶ Students are taken as representatives of HKU and FBE while in Hangzhou.
- ▶ You are reminded to behave responsibly and maturely.
- ▶ You are required to follow all rules and regulations as set by Zhejiang University as well as those by the professors and staff in the programme.
- ▶ Please take good care of your personal belongings, such as passport, id card, credit cards, cash, mobile, laptop & etc.



Emergency Support

- ▶ Inform staff in ZJU
- ▶ Contact the local emergency authorities for assistance (Dial 110)
- ▶ Call the Hong Kong Immigration Department
(境外港人求助熱線) **(852) 1868 (24-hour hotline)**
- ▶ Inform your parents/relatives/friends in Hong Kong
- ▶ Inform the FBE Faculty Office
 - Email: raylwm@hku.hk
 - Tel: (852) 3917 1133



Emergency



Students Breakdown

Total no. of students:	40
SoB : SEF	15 : 25
Year 2 : Year 3 : Year 4	18 : 9 : 13
Male : Female	17 : 23
Local : Mainland : Others	18 : 13 : 9



**Please form into teams of 5 students and
submit the grouping form to us before
you leave.**

Thank you!